



# **FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT (FIED)**

(Supported by Ministry of Agriculture and Farmers welfare)

**PRESENTS**



## **RKVY RAFTAAR 2020-21**

**APPLY NOW AT: [WWW.FIED.IN](http://WWW.FIED.IN)**

# **SAKSHAM**

## **AGRIPRENEURSHIP INCUBATION**

### **WHO SHOULD APPLY?**

Potential startups with at least a minimum viable product (MVP) based on innovative solutions in agriculture and its allied sectors

01

### **FUNDING OPPORTUNITY**

Seed stage funding grant-in-aid upto of Rs 25 lakh after the successful completion of the program

02

### **ADDITIONAL BENEFITS**

Additional help and mentoring to be provided for successful commercial launch of the product

03

### **ADDITIONAL BENEFITS**

2 months Training at IIM kashipur and Successful 'Completion Certificate' from IIM Kashipur at free of cost

04

## PROGRAM OFFERINGS

1

Entrepreneurial  
strategies

5

Marketing and  
Brand building

9

Business model  
canvases

2

Live mentoring  
sessions

6

Operational  
excellence

10

Legal aspect  
and compliance

3

Finance and  
accounting

7

Case based  
study

11

Project  
planning

4

Intellectual  
property rights

8

Mentorship

12

Govt. policies

# FOCUS AREAS



SUSTAINABLE INPUTS



ANIMAL HUSBANDRY



INNOVATIVE FOOD  
TECHNOLOGY



SUPPLY CHAIN  
TECHNOLOGY



PRECISION/SMART  
AGRICULTURE



AGRI FINTECH



AGRI BIOTECH



SOIL, WATER & WEATHER  
TECHNOLOGY



FARM  
MECHANIZATION



POST HARVEST  
TECHNOLOGY



FISHERIES



FARM FRESH  
RETAIL



URBAN / VERTICAL  
FARMING



ICT/IOT IN  
AGRICULTURE

# SELECTION PROCESS

01

Apply at [www.fied.in](http://www.fied.in)

First shortlist of  
candidates

02

03

Screening process  
(Interview)

Selection for  
program

04



# PREVIOUS EDITION



# FOR FURTHER INFORMATION



[www.fied.in](http://www.fied.in)



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