



# **FOUNDATION FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT (FIED)**

(Supported by Ministry of Agriculture and Farmers welfare)

**PRESENTS**



## **RKVY RAFTAAR 2020-21**

**APPLY NOW AT: [WWW.FIED.IN](http://WWW.FIED.IN)**

# **SAHAS**

## **AGRIPRENEURSHIP ORIENTATION**

### **WHO SHOULD APPLY?**

Startups at ideation stage or beyond with a focus to increase efficiency in the agriculture sector and its allied sectors (secondary and tertiary agri fields)

01

### **FUNDING OPPORTUNITY**

Pre-seed stage funding grant-in-aid upto of Rs 5 lakh after the successful completion of the program

02

### **STIPEND**

A stipend of Rs 10,000/- per month will be given to the trainees for two months during the program

03

### **ADDITIONAL BENEFITS**

2 months Training at IIM kashipur and Successful 'Completion Certificate' from IIM Kashipur at free of cost

04

# PROGRAM OFFERINGS

1

Entrepreneurial strategies

5

Marketing and Brand building

9

Business model canvases

2

Idea validation

6

Operational excellence

10

Legal aspect and compliance

3

Finance and accounting

7

Case based study

11

Project planning

4

Intellectual property rights

8

Mentorship

12

Govt. policies

# FOCUS AREAS



SUSTAINABLE INPUTS



ANIMAL HUSBANDRY



INNOVATIVE FOOD  
TECHNOLOGY



SUPPLY CHAIN  
TECHNOLOGY



PRECISION/SMART  
AGRICULTURE



AGRI FINTECH



AGRI BIOTECH



SOIL, WATER & WEATHER  
TECHNOLOGY



FARM  
MECHANIZATION



POST HARVEST  
TECHNOLOGY



FISHERIES



FARM FRESH  
RETAIL



URBAN / VERTICAL  
FARMING



ICT/IOT IN  
AGRICULTURE

# SELECTION PROCESS

**01**

**Apply at [www.fied.in](http://www.fied.in)**

**First shortlist of  
candidates**

**02**

**03**

**Screening process  
(Interview)**

**Selection for  
program**

**04**

# PREVIOUS EDITION



# FOR FURTHER INFORMATION



[www.fied.in](http://www.fied.in)



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